



Virginia Green Lodging



Clay Corner Inn Blacksburg, Virginia

"Clay Corner Inn is the only locally-owned and -operated lodging establishment in downtown Blacksburg, with eight guest rooms, attractive common spaces inside and outdoors, healthy breakfast, swimming pool, fine hotel amenities, on-site staff and great location.

The staff at Clay Corner Inn believes that good stewardship of everything – supplies, equipment, buildings, food, linens, grounds, etc. – is a respectful obligation to the environment and the public which we serve."



GREEN ACTIVITIES



Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train house cleaners on process for optional linen service
- Purchase water and energy efficient washers and dryers
- Minimize use of bleach and chlorinated chemicals



Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Provide the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, steel cans, newspaper
- Have recycling bins located: in kitchen
- Also recycle cardboard, fluorescent lamps, batteries, electronic equipment

Guest rooms

- Instruct housekeeping to save and reuse unopened items

Dining room (or meetings/events)

- Do not use any disposable containers, dishware, cutlery, or cups
- Use cloth napkins
- Use water pitchers to minimize the use of single-use bottles

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Use refillable pens and toner cartridges
- Use electronic correspondence and forms when possible

Building and grounds

- Use green cleaning products that are dispensed in bulk
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping



Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use

Activities outdoors

- Have an effective storm water management plan which includes pervious pavement



Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills

Heating and cooling

- Have installed ceiling fans
- Keep office doors and windows closed in HVAC system is on

Lighting

- Use natural lighting
- Use lighting sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms



Appliances and electronic devices

- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)



Green Events Package. The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages

For more information on **Clay Corner Inn**, see www.claycorner.com or contact Joanne Anderson at stay@claycorner.com or (540) 951-0809.

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established “core activities” specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen or www.virginiagreentravel.org.

